

Welcome to my little Design Newsletter!

1 message

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To: Derek <derek@copyhour.com>

Hey there!

Thanks for subscribing to my newsletter. It's nominally on Design, but really, I make only one guarantee— **it will be interesting** (or: unsubscribe's below).

One of my favorite things about designers is **we're a mixed bag**. We're from art, psychology, engineering... and *whoa!* Those are not even similar things!

Personally, I find it really gratifying to be a lump in that kind of melting pot.

So tell me a bit about yourself, you crazy little lump. What are *you* interested in? **What's the biggest thing you struggle with in design? I'll read every response, and respond to every question** — at least until someone comes up with a creative way to force me to rescind that promise.

Please don't be that person?

All the best,
Erik D. Kennedy

PS. I would love to know a little bit more about who's joining this list. Click on the answer to each question that best describes you, and you'll see some of my best design writing, videos, and tools for your particular circumstance:

- 1. What is your current role?** Pick closest answer: [Developer](#) · [UX Designer](#) · [UI Designer](#) · [Graphic Designer](#) · [Founder/CEO](#) · [PM/other tech role](#)
- 2. Why do you want to get better at design?** Pick closest answer: [It's part of my current job](#) · [I want to get a job in design](#) · [To freelance](#) · [To improve my business or side project's design](#)

(If you click on multiple answers, you'll be tallied as whatever you click on last — thanks 😊)

The Design Newsletter is written by me, [Erik Kennedy](#). I generally send out only (a) in-depth, (b) original design writing that (c) I would've wanted to read as a beginning designer, and occasional news on [Learn UI Design](#) & [Learn UX Design](#). You can [change your name/email here](#). If you are no longer interested in receiving design tutorials and news → [Unsubscribe](#). Drop me a line if you're ever in my neck of the woods → PO Box 386, Maple Valley, WA 98038. Cheers!