
Derek, bad news :\

1 message

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Derek,

Everybody has a business idea in the back of their head that they want to potentially pursue someday. Maybe it's an app idea or an innovative new product that you think could make millions -- no matter what it is: I have some bad news for you.

Your idea probably sucks. That's because there's a 99.78% chance it's missing the one key element you actually need in order to succeed.

The good news is I made a video explaining that key element, and why you need to incorporate it into *any* idea you have. [Check it out here:](#)



This video explains why you wouldn't be a multi-billionaire even if you had the idea for Google before anybody else.

Enjoy!

- Kong

P.S. If you enjoy the video, please let me know by liking the video or leaving me a comment. I'm experimenting with different kinds of content to see what is most impactful and interesting. Let me know what you think!

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